

Email & Web Developer

ABOUT ME

I'm a web developer, and I love working primarily with HTML Emails & front-end web development.



## EXPLORE & CREATE







Markup in HTML Styles in CSS Interaction in JS







Design in Illustrator



Prototypes in XD

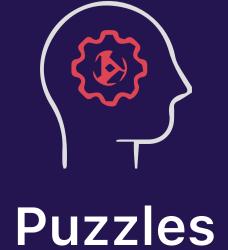
## PERSONAL INTERESTS



Learning



Yoga





Coding

## A LITTLE MORE ABOUT ME

From the moment I printed "<Hello World/>" in the console of my first web development tutorial, I knew I was hooked into the world of web development. But developing the web has never been 'just a job' for me, it's offered an engaging challenge to continually learn and improve my skills in creating high-quality user experiences. What started with a simple "<Hello World/>" has become a full-fledged passion that only gets more exciting as every day goes by.

Below you'll find some projects that showcase my skills and general background in contributing to a better world wide web.

#### EXPERIENCE

#### zaynejaz.com

### Freelance Web Developer

Font-End Web Development

Hand-coding the portfolio from scratch, I utilized various libraries, CDNs, APIs and web technologies to give the site a smooth, simple, contemporary feel. While freelancing, my aim is to help give local businesses a better, improved web presence providing them with a better chance to grow their business in today's digital world.

#### zaynejaz.github.io/#heAppleProd

## **Apple | All New Products**

HTML Email

Hand-coded responsive promotional email based on image of Apple's email design, using various GIFs to 'bring the email design to life'.

## zaynejaz.github.io/#heNatGeo

## National Geographic | Issue 169

HTML Email

Hand-coded email newsletter based on email design of National Geographic's email, relying heavily on media queries for email responsiveness.

## zaynejaz.github.io/#heNetflix

## **NETFLIX** | The Punisher

HTML Email

Hand-coded multiple promotional emails based on Netflix's email design, illustrating a different, look and feel whilst maintaining the HTML markup.

## zaynejaz.github.io/#heSqSp

## **Squarespace** | Account Information

HTML Email

Hand-coded transactional email based on Squarespace's email design, allowing for information to be passed to a user regarding their account.

## zaynejaz.github.io/#lpCP

## **Coding Phase | Competition**

Landing Page

Awarded second place for my entry to a competition for creating a landing page for Coding Phase LLC's www.htmlemaildeveloper.com website.

## zaynejaz.github.io/#lpFF

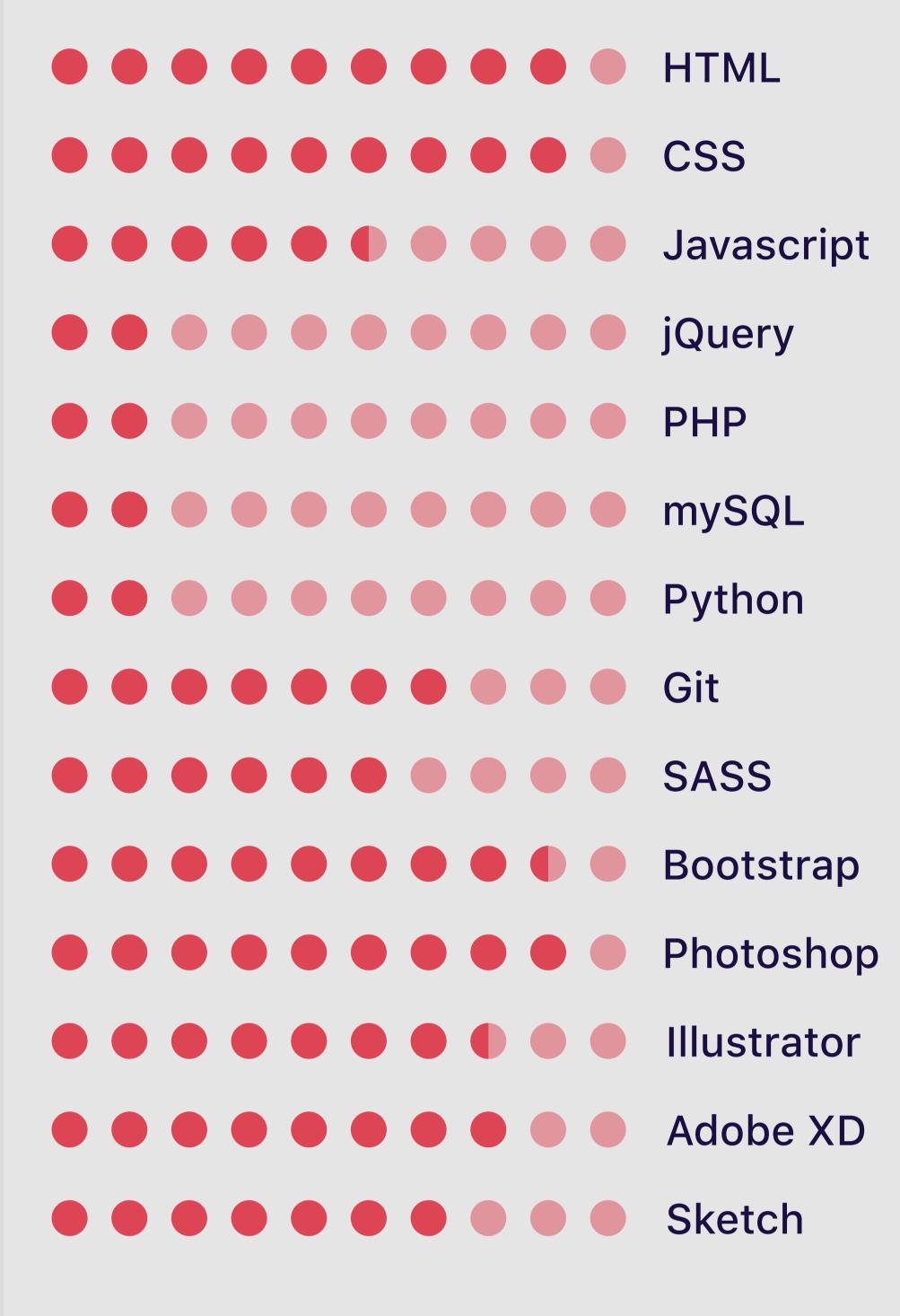
## **FlexiFarm**

Landing Page

Created a landing page for a (imaginary) tech startup that provides B2B Services to in the Food and Agricultural sectors.

Relies on Bootstrap and jQuery for responsiveness and event-handling.

## SKILLS



## KNOWLEDGE

SEO

Litmus

WAI-ARIA

**W3C Standards** 

**Landing Pages** 

Media-Queries

**Analyzing Metrics** 

**MS Office** 

A/B Testing

**Template Creation** 

Tableau

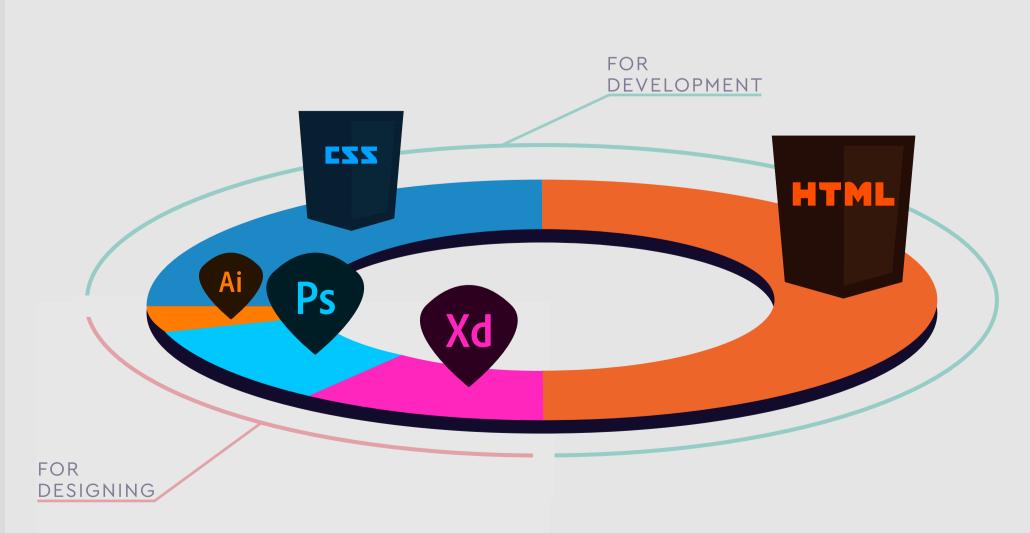
# EDUCATION

Responsive Design

## **University of Auckland**

Auckland, New Zealand **Bachelor of Commerce** 

- Operations & Logistics Management
- International Business



## ME ONLINE



Bē /zaynejaz

/in/zaynejaz

zaynejaz.com

hello@zaynejaz.com

GET IN TOUCH



zayn.ejaz@gmail.com



zaynejaz.github.io